

# Library Insider

News from Cuyahoga County Public Library

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## Welcome to the premiere issue of *Library Insider*, Cuyahoga County Public Library's bimonthly e-newsletter.

This e-newsletter is for anyone who would like to know more about what's going on at the Library. *Library Insider* is your source for updates on new materials and services, special events, innovations, milestones and more. It will also feature the occasional customer survey. More on that later...

This is an exciting time for Cuyahoga County Public Library. For the seventh consecutive year we set a new circulation record! Our customers borrowed more than 21.2 million items in 2011 and visited our branches more than 7.4 million times. Print and electronic reading materials made up more than 54 percent of our overall circulation, proving once again that our community values the pleasures and benefits of reading.

2011 may go down as the year of the eBook. Our circulation of eBooks increased a whopping 266 percent. We anticipate that this trend will continue now that the Amazon Kindle® has joined the Barnes & Noble NOOK®, iPad® and Sony® Reader in becoming useable with public libraries' eBook collections. Technology is providing us with exciting new opportunities to connect our customers with great reads, and we will continue to offer one of the best and largest collections of eBook materials in the United States.

We are also in the midst of the most significant facilities improvement program in the Library's history. This program is part of a long-term financial plan adopted by our Board of Trustees that will reduce our dependence on state funding and achieve an operating and capital budget that lives within our 2.5 mill levy.

Our facilities improvement program will not require the Library to ask voters for additional funding. What it *will* do is ensure the continuation of the world-class library service our customers deserve and expect. We look forward to updating you on our construction and renovation projects in future issues of *Library Insider*. In the meantime, we invite you to visit our website frequently for news, photos and videos of our progress.

We'll be fine-tuning *Library Insider* as we go along and we welcome your feedback. I hope you'll take a moment and click anywhere on this email to take a brief customer survey. Tell us what you would like to see in future issues of *Library Insider*.

Please forward this email to any friends and colleagues who you think might be interested.

Thank you for your support. It's our pleasure to serve you.

*Sari Feldman*

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Executive Director, Cuyahoga County Public Library



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